



Woodlands Village Hall Dorset
Registered Charity No. 1201931
www.woodlandsvillagehalldorset.org.uk

Marketing Support for Events Held at Woodlands Village Hall

Woodlands Village Hall can provide free and paid for marketing support to event organisers as part of our hire package.

Free Marketing Support

- Advertising on the hall's notice boards and the A-frame
- Entry in the Upcoming Events section on the hall's website
- Publication of your event on our Facebook page
 - Supported by at least two posts (e.g. initial notice of the event and a reminder, usually posted a week prior to the event)

If you are interested in having your event featured on the hall's website and Facebook page, please provide us with the following information (if relevant to the activity) and submit it once your booking is confirmed.

- Event timings
- Entrance fee
- Minimum age
- Maximum number of participants
- Short description of what will happen during the event. Will there be refreshments?
- What participants should bring with them
- A copyright free photo of you OR what you will make/do OR an event flyer
- Booking contact details
- A short bio for you or a website/ Facebook address.

Paid Marketing Support

Our Facebook page allows for published events to be boosted for an additional payment. With Facebook advertising we can select and target audiences relevant to your event. For example, if you are running a music workshop, Facebook's algorithms can be instructed to promote it to 20–25 year old males/females, who live within 2-5 miles radius of the hall and have an interest in music, singing, and performing arts.

A promotional campaign can be run for five days or more at a cost of £1 per day. A five day campaign will typically be seen by up to 1,000 people.

*Please note that you will be **charged at cost**. There are no additional fees going to Woodlands Village Hall. A copy of the Facebook invoice can be sent for your records.*

Please email our Marketing team on woodlandsvillagehall@gmail.com to discuss your specific requirements.